### JOHN DAY CITY COUNCIL TOWN HALL

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APRIL 8, 2021

# **Purpose of this Meeting**

- City is proposing two alternative budgets for FY2021-2021
  - **Option 1 Transitions the Police Department** law enforcement functions to the County Sheriff's Office
  - Option 2 Keeps the Police Department but results in a budget shortfall
- Councilors are asking for your feedback as residents and constituents
- Other topics are welcome
- We'll give a brief summary of the budget and the issues related to the Police Department funding prior to the city council taking your questions and comments
- Please keep questions/comments to no more than 3 minutes per speaker

# FY2021 – 2022 Budget Proposal

- FY22 Budget Message is posted to the city website under "Latest News"
- This year's budget is likely the largest in the City's history
  - A "normal" year is \$5-6 million
  - FY22 budget is over \$22 million
- Most of the increased budget (\$17,242,570) is for capital projects:
  - New wastewater treatment plant = \$12,319,568
  - Community broadband (Fiber-to-the-Home) = \$3,206,391
  - 4<sup>th</sup> Street (Airport Road) Repairs = \$1,400,000
  - New riverfront park = \$228,840
  - Innovation Gateway Business Park = \$78,500
  - Main Street Parking = \$5,000
  - Greenhouse = \$4,271
- Only about \$5.2 million is for city operations (locally funded):
  - Public safety (police / fire / 9-1-1)
  - Water, Sewer, Streets, Stormwater management
  - Motor Pool (vehicles and equipment)

# **Grant Summary**

Awarded/Pending Award = \$15,690,944.81 in grant funds Pending Decision = \$2 million EDA request (budgeted) Pipeline = \$14+ million unbudgeted but requested/pending applications

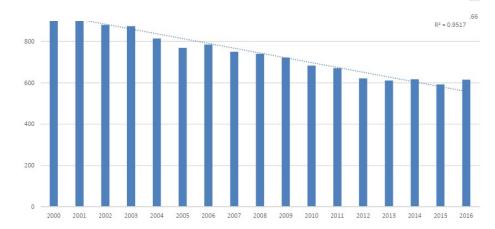
GRANT	AGENCY	PROJECT TITLE	AGREEMENT NO.	FUND	G	RANT AMOUNT
ODOT STIP	ODOT	395S Sidewalk Enhance Project	31224	STREET	\$	753,705.00
Business Oregon TA	Business Oregon	WWFP Update	GR-0127-17	SEWER	\$	20,000.00
OWRD TA	OWRD	Wastewater Feasibility Study	V17008	SEWER	\$	50,000.00
HB 5006	DAS	Broadband	2017HB5006	п	\$	1,836,000.00
HB 5006	DAS	911	2017HB5006	911	\$	420,000.00
ODOT TGM	ODOT	Innovation Gateway Area Plan	5A-17	STREET/SEWER/WATER	\$	192,500.00
Brownfield Redevelopment Fund	Business Oregon	Oregon Pine Phase 2 ESA	N18005	SEWER	\$	9,000.00
Main Street Revitalization	OPRD	Weaver Building Purchase	MSR-17-15	GENERAL - Main Street Dept.	\$	100,000.00
DLCD TA/Planning Grant	DLCD	John Day Housing Development District	TA-19-163	COMMUNITY DEVELOPMENT	\$	38,500.00
Local Economic Opportunity Fund	Business Oregon	CEDS/REDS	LEOF 19-01	COMMUNITY DEVELOPMENT	\$	50,000.00
Technical Assistance	EDA	CEDS/REDS	ED18SEA3020015	COMMUNITY DEVELOPMENT	\$	70,000.00
Recreational Trails Program	OPRD	Innovation Gateway Trail System - Phase 1	RTP-18-007	STREET	\$	191,300.00
Brownfield Redevelopment Fund	Business Oregon	Weaver Building Abatement	N19014	GENERAL - Main Street Dept.	\$	65,300.00
Special Cities Allotment	ODOT	Charolais Heights Intersection	33208	STREET	\$	100,000.00
ODOT Safe Routes to Schools	ODOT	395S Sidewalk Enhance Project	N/A	STREET	\$	1,136,000.00
CDBG Engineering	Business Oregon	Waste Water Facility Engineering	P18011	SEWER	\$	235,000.00
Main Street Revitalization	OPRD	Len's Drug Revitalization	MSR-19-18	GENERAL - Main Street Dept.	\$	200,000.00
OEM Disaster Recovery	OEM	April 2019 Flooding and Street Repairs	4452-DR-OR	STREET	\$	450,000.00
Ford Family Foundation	Ford Family Foundation	Oregon Main Street Conference	Online	GENERAL	\$	1,000.00
Large Government Grant	OPRD	Integrated Park System	LG-19-017	STREET	\$	471,927.00
Planning Grant	OPRD	Aquatic Center Planning and Feasibility Study	LG19-031	GENERAL	\$	40,000.00
USDA ReConnect	USDA	Fiber Optic Expansion in Grant County	N/A	п	\$	6,000,000.00
Special Cities Allotment	ODOT	April 2019 Flooding and Street Repairs	33832	STREET	\$	50,000.00
Brownfield Redevelopment Fund	Business Oregon	Oregon Pine Focused Site Assessment	N20015	SEWER	\$	64,986.00
Brownfield Redevelopment Fund	Business Oregon	Iron Triangle Phase 1 ESA	N20012	WATER	\$	38,930.00
Coronavirus Relief Fund (CRF)	DAS	City Hall Lobby / Comm. Development Projects	1077	GENERAL	\$	52,796.81
Water/Wastewater Fund	Business Oregon	Business Oregon Water/Wastewater	Y21006	SEWER	\$	750,000.00
Outdoor Recreation Roundtable	ORR	Signs and Wayfinding		STREET	\$	4,000.00
Destination Ready	Travel Oregon	Outdoor Restrooms		STREET	\$	35,000.00
CDBG Procurement	Business Oregon	Waste Water Facility Procurement	Pending	SEWER	\$	2,265,000.00
EDA FY20 CARES Act	EDA	Community Broadband / 9-1-1 / Coworks		п		
31					\$	15,690,944.81

## Where we've been...

Recover the population we've lost, then maintain the gains



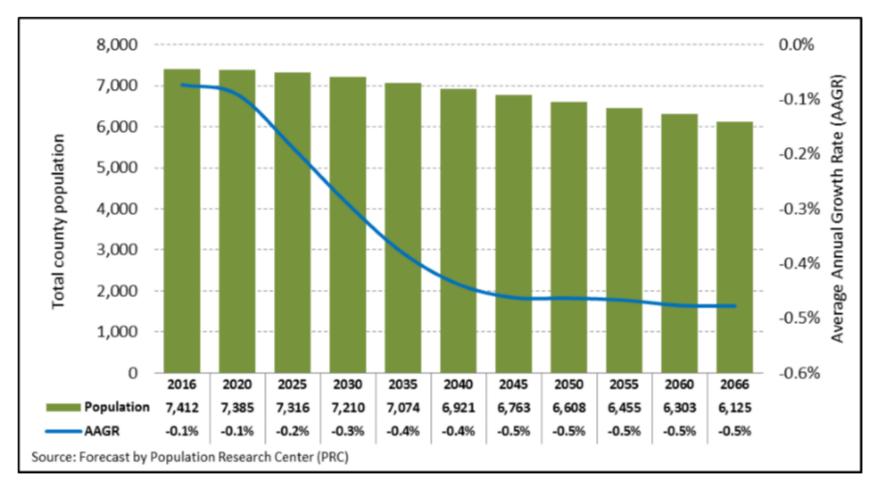
- Lost over 1,000 residents countywide; more than 300 in John Day
- Lost half our student enrollment
- Grew for the first time in 2020!



## Where we're going...

50 more years of decline are forecasted by PSU

#### Figure 15. Grant County—Total Population (2016-2066)



# Strategy for Growth

Regain the residents we've lost by investing in our community

### John Day's Strategy for Growth

#### **Target Demographics**

- 1. Digital commuters
  - 2. Active retirees
- 3. Young, working families



#### **Differentiated Capabilities**

- Digital marketing/re-branding
- Recreational amenities
- Competitive broadband
- Housing/community development



#### **Cost Structure Alignment**

- Investments that fuel growth
- Align costs with capabilities
- Cut "non-strategic" spending
- Dedicated and secure funding
- Monetize existing assets



#### **Reorganize for Growth**

- Identify strategic partners
- Engage local stakeholders
- Build internal capacity

# **Community Investment Strategy**

Adopted as part of our Comprehensive Economic Development Strategy

ğ		Exhibit 1. CIS Focal Area Actions								
	B			Greenhouse Industry	Marketing and Tourism	Competitive Broadband	Business Development & Support	Opportunity Areas	Housing & Community Development	
		<b>John Day</b> Community Investment Strategy	1	Identify a source of low-cost power to supply local greenhouses	Identify a lead Marketing and Tourism organization for the John Day	Apply for grants V to support the development of high-speed broadband in	Seek partnerships to enhance and support existing businesses	Acquire funding for John Day River restoration	Identify targeted areas for infra- structure to support new housing	
		A Five-Year Investment Plan for			area	John Day		work/ Oregon Pine Lake/	development and adopt a	
		John Day, 2020-2025	2	Explore	Strengthen	Partner with	Develop a plan	Water garden Finalize site	housing plan Acquire land for	
		September 10, 2019 Prepared for: City of John Day This project was funded by The Business Oregon Local Economic Opportunity Fund (Project #: LE1901), the U.S. Economic Development Administration Technical Assistance Grant (Aware #: ED18SEA3020015),		relationships with other greenhouse operators across the Western United States and Canada	marketing presence	organizations to seek opportunities to leverage new high-speed broadband	to attract new entrepreneurs	for the waste- water plant, the reclaimed water network, and new utility services	new housing development	
	and, the City of John Day Community Development Fund.  ECONORICS + FINANCE + PLANNING KOIN Center 222 SW Columbia Street Suite 1600 Portland, OR 97201 503-222-6060	3	Carefully monitor the costs and revenues from the initial phase of greenhouses	Provide clear messages to the local community about marketing and tourism efforts	Develop a broadband plan to connect each premise in John Day to fiber	Advance growth 1 and concentrate resources in target areas: Recreation, Healthcare, & Greenhouse Agriculture	Work with local business to expand riverfront recreation and food services	Acquire land for downtown parking		
1. 2.	<ul> <li>Marketing &amp; Tourism</li> <li>Competitive Broadband</li> <li>Business Development</li> <li>Opportunity Areas</li> <li>Housing &amp; Community Development</li> </ul>		4	Establish partnerships with regional growers, food outlets and distributors	Engage and empower local entrepreneurs to promote John Day and encourage local entre- preneurship	Create a community accessible space with 24/7 access to high-speed internet.		Connect the River Recreation Area to the Integrated Park System and Main Street	Create an online clearinghouse for local housing developers / contractors	
3. 4. 5.			5	Identify food processing and production activities to incent a "food cluster"	Identify stable v funding sources for marketing and tourism activities				Explore options for streamlining the housing entitlement process	
5. 6. 7.			6	Partner with educational institutions to create a greenhouse	Implement public policies that promote recreation and destination					

tourism

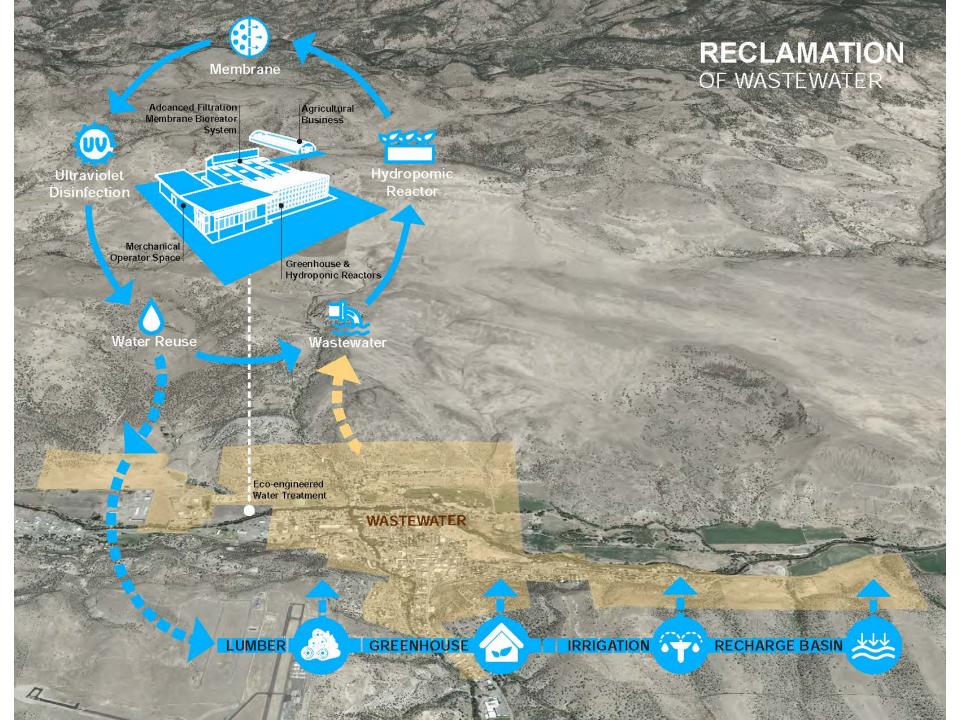
← ARTS & CULTURE →

learning center

## **Treatment Plant**

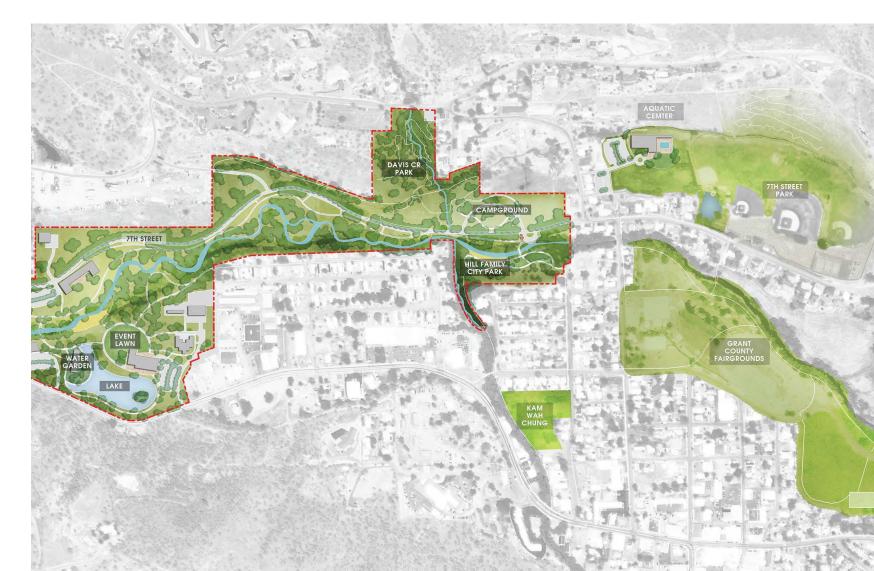
\$12,314,470 in capital outlay in FY22 and FY23





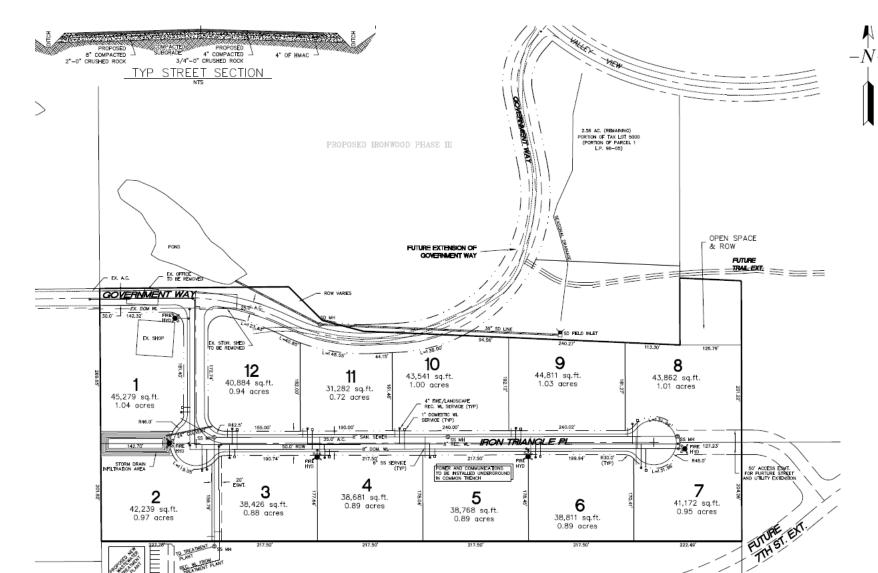
## **Integrated Park System**

### \$228,840 for new Hill Family Park



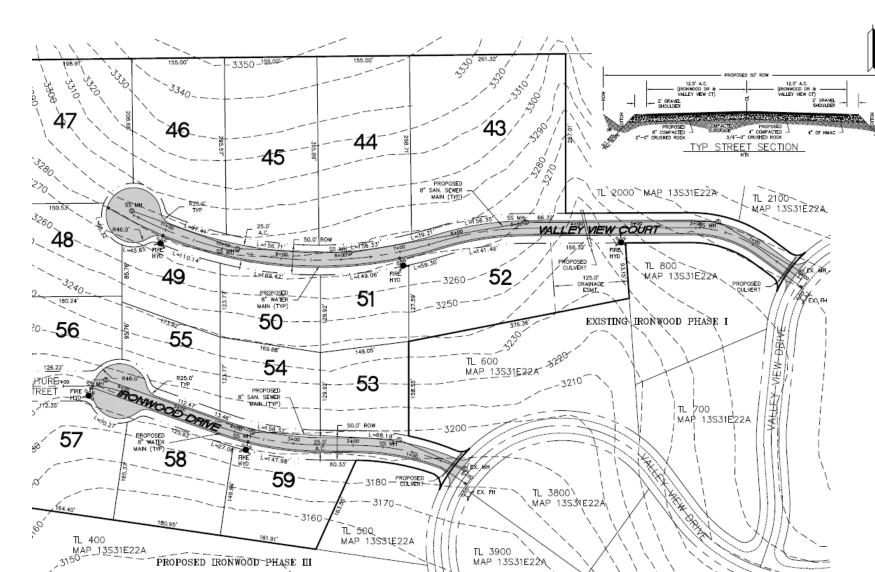
## **Gateway Business Park**

\$78,500



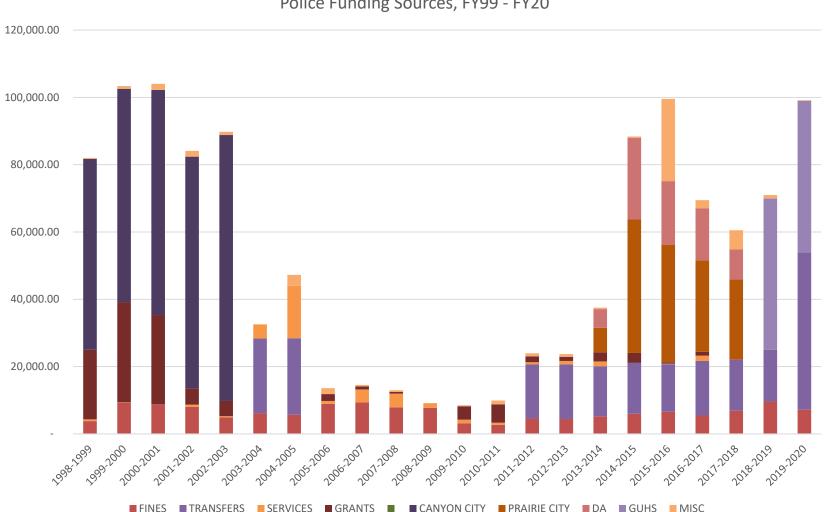
## **Ironwood Estates**

\$100,000 budgeted for utility improvements for 17 new home lots



## **Police Revenues**

#### 20+ Year Summary by Funding Source



Police Funding Sources, FY99 - FY20

## **Police Revenues**

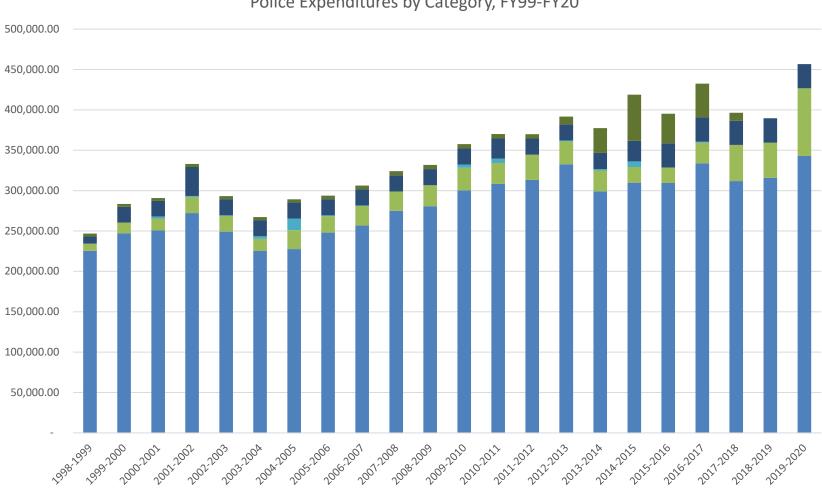
20+ Year Summary (Total Revenues)

Police Revenue, FY99-FY20 120,000.00 100,000.00 80,000.00 60,000.00 40,000.00 20,000.00 2006-2007 2000-2001 2001.2002 2004.2005 2007-2008 2009:2010 2010-2011 \* 20152016 2016-2017 2017.2018 2018-2019 2019-2020 1998-1999 2999.2000 2005-2006 2008-2009 20112012 2022-2013-2014 2014-2015 02 2002 2003 2004

 $R^2 = 0.6669$ 

## **Police Expenditures**

#### 20+ Year Summary by Expenditure Category



CAPT OUT

TRANS MP

MAT/SVC

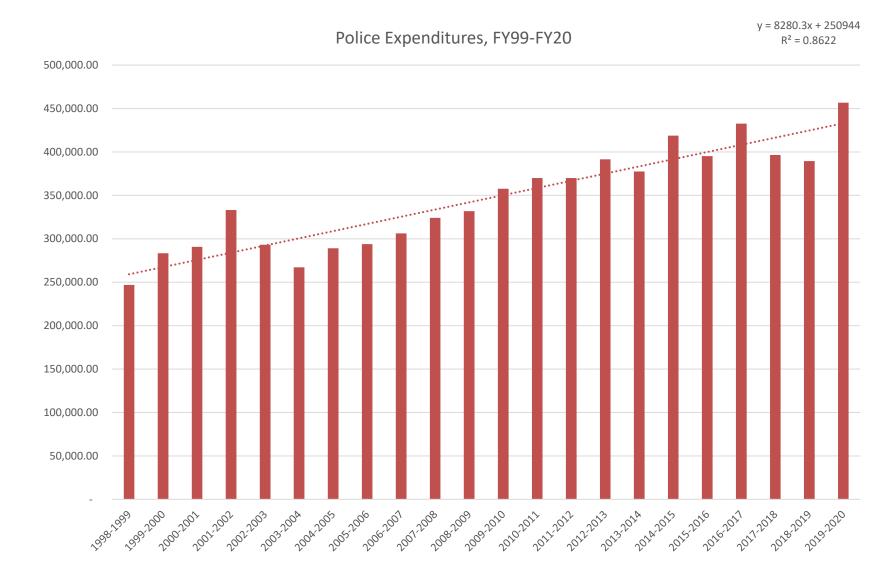
PER SVC

TRANS 911

Police Expenditures by Category, FY99-FY20

## **Police Expenditures**

#### 20+ Year Summary (Total Revenues)



## **Cost-Revenue Curve**

20+ Year Increasing Budget Deficits

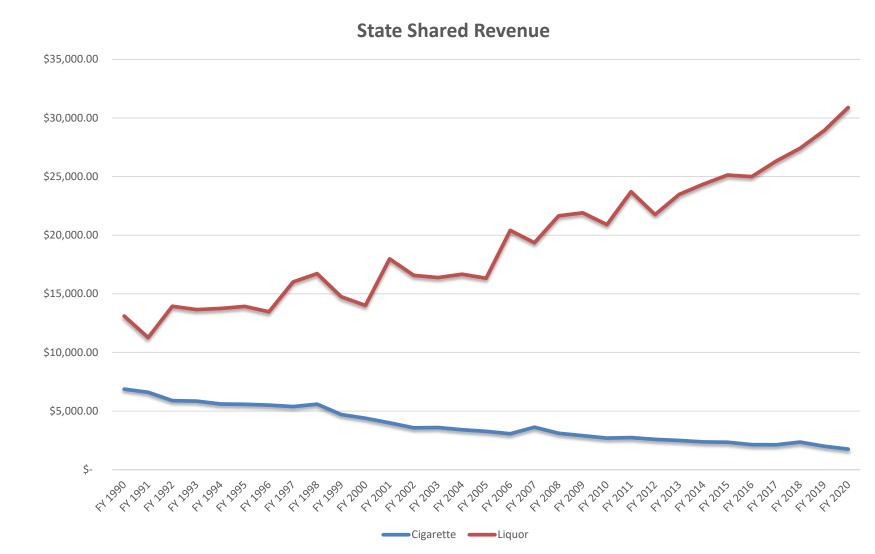
\$500,000.00 \$450,000.00 V..... \$400,000.00 \$350,000.00 ....·· \$300,000.00 ........................ ..... \$250,000.00 \$200,000.00 \$150,000.00 \$100,000.00 \$50,000.00 \$-0 2 4 6 8 10 12 14 16 18 20

Cost v. Revenue Curve, Police

······ Poly. (TOTAL) ····· Poly. (TOTAL)

# **State Shared Revenue**

Declining Cigarette Tax Receipts / Increasing Liquor Fees



# **Budget Summary**

Police Department Options:

### **Option 1)** Transition to the County Sheriff's office

- Chief Durr retires Sept. 1<sup>st</sup>
- 3 officers would be retained (cost of \$250,000 for 10 months)
- Total cost of transition option = \$449,510 for next year
- **Cost savings of \$85,916** over this year's budget
- Future savings from reduced insurance rates, operating expenses

#### **Option 2)** Keeps the Police Department for five more years

- New Police Chief recruited and hired by Sept. 1<sup>st</sup>
- 3 officers would be retained
- Total cost of keep it option = \$655,405 for next year
- Cost increase of \$119,979 over this year's budget
- Future cost increases due to operating expenses rising
- Need about \$75,000 per year in local operating funds to be safe