

301 West Main Street
John Day, OR 97845



541-575-0547
www.gcoregonlive.com
gadmin@gcoregonlive.com

Chamber of Commerce

Dear Grant County City Representatives,

At the Grant County Chamber of Commerce, we're proud of our county's stunning scenery and resourceful people, and we've captured that pride in a new branding and voice guide. The new guide is attached in digital form. Feel free to share it with your board and community to use in their own marketing and outreach efforts.

The guide includes a new logo representative of Grant County that is already in use by the Chamber, but also is available to communities and organizations in the county. We hope this logo – as well as the marketing tips and voice guidelines – will provide some continuity of presentation as we all embark on a new season of events, activities and local business marketing. The logo is available to you at no cost in high resolution digital format.

As part of the branding process, we also created a set of street pole banners to dress up our main travel routes. The banner designs, shown in the guide, showcase the beauty of this area in artwork by local artists and photographers. There are four selections – ranging from a stunning bluebird image, painted by Grant County artist Mike Stinnett, to iconic images of Strawberry Mountain and Cathedral Rock.

We're inviting you to join us in "flying the flag" this summer to show off our wonderful area by posting some of these banners in your community.

The price? How does FREE sound?

The Chamber will provide up to four banners for each municipality in Grant County at no cost. (Additional banners can be purchased but there's no requirement for that.) The banners even can be localized to include a city name, as shown in the guide.

Sample banners also can be seen at the Chamber office, so feel free to stop by and check them out. To order banners and learn more about the wording and artwork options, contact Tammy at the Chamber at 541-575-0547 or gadmin@gcoregonlive.com today.

We'll be ordering banners soon, and we hope to hear from you!

Didgette McCracken

Marketing Chair

Grant County Chamber of Commerce