

# John Day Signage

Current Baseline

We have plenty of signs to show people how to get out of John Day, but few to show people what to do in John Day...





There are more signs that point to churches than parks/trails/recreation.

Our most well-advertised amenity:



# Bike Park Signs





Davis Creek Signs

# South City Entrance



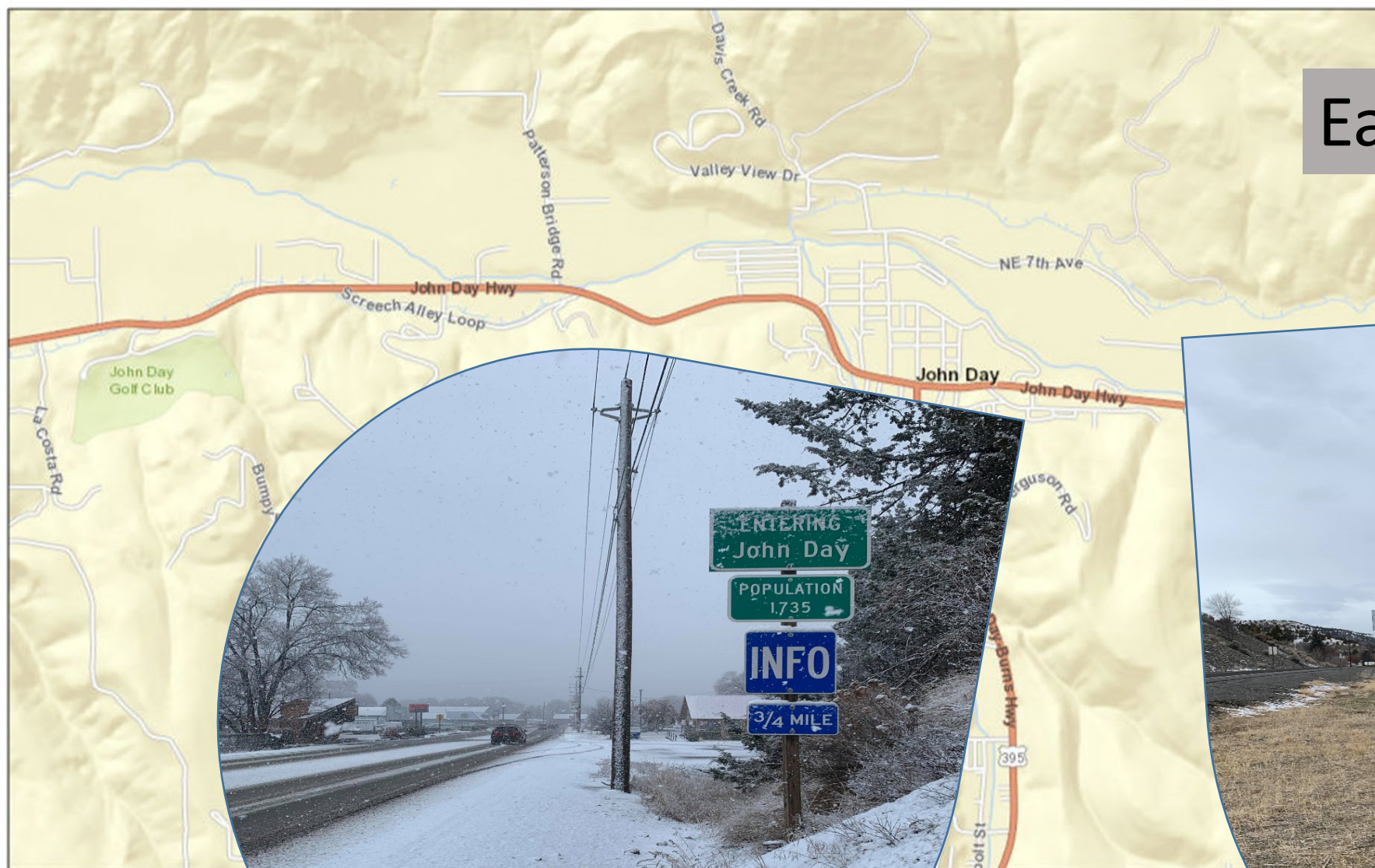
# West City Entrance







# East City Entrance





Potential Locations for large Signs or Kiosks

# Recreation areas that need signage



Future Park Outlet



Prospector's Trail



7th St. Complex



Hill Family Park

