

**From:** [Development](#)  
**To:** [Nicholas Green](#)  
**Cc:** [Development](#)  
**Subject:** Destination Ready Award Notice  
**Date:** Wednesday, February 24, 2021 1:29:30 PM

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Dear Nicholas,

Congratulations!

I am pleased to inform you that City of John Day has been awarded a \$35,000.00 investment through Travel Oregon's Destination Ready program for the John Day pit stop outdoor plaza and restroom project.

We were impressed with your application and look forward to working with you and your partners to support the development, enhancement and stewardship of visitor experiences that are COVID-19 appropriate to aid in economic recovery and enhance local livability during summer 2021.

Originally announced as a \$250,000 opportunity, Travel Oregon received more than \$4 million in requests through 135 applications. In response to this high demand, the agency reviewed internal program dollars and reallocated resources to increase the award amount to \$913,000, which allowed 34 projects to be awarded across the state. Projects will be managed by the agency's Destination Development team and range from direct investments to more collaborative projects, where staff will work closely with awardees through implementation.

The next steps in the process to move your project along will be:

- Participation in a Destination Ready Project Kick Off Session on March 8 at 12 p.m. This engagement details both the program expectations and administrative process as well as offers time for Q&A. The recording will be shared with all project leads if they are unable to attend in person.
- Travel Oregon will send a financial agreement, and may seek additional organizational information, to be signed, completed and returned.
- Upon fully executing the financial agreement, project leads must invoice Travel Oregon for the initial project funding disbursement of 90%.
- Travel Oregon Destination Development staff will be contacting your organization in May to coordinate the submission of the mid-project update. This brief project update will be due by June 18.
- Upon completion of the project, your agency will be required to complete an evaluation survey and attend a project wrap up meeting to discuss the project outcomes.
- Your organization will submit an invoice for the final 10% of the project funding.

Feel free to reach out to [Development@traveloregon.com](mailto:Development@traveloregon.com) if you have any questions prior to the March 8 project kick off session.

We look forward to working with you and your partners!

Thank you,

Scott Bricker  
Vice President, Destination Development

