How Does the Chamber Promote Tourism

- The Grant County Chamber of Commerce is the Destination Management Organization (DMO) for Grant County. We are listed on Travel Oregon's Website with a link to our website providing access to everything about Grant County.

- We have had an interactive travel guide app since 2016. Over 2500 Chinese visitors have downloaded it!

- The visitors numbers for Kam Wah Chung, the John Day Fossil Bed, the John Day River, and our national forest lands, have increased significantly in the last 5 years, particularly since the Eclipse.

- With our advertising budget, we purchase print ads in the three most widely read Visitor Guides for Eastern Oregon and last year we did a billboard on the freeway outside of Ontario. Our "The Best Trip through Oregon takes you to Grant County" ads brought a lot of people to town according to Chamber volunteers. We helped pay for the advertising wrap on the People Mover, which travels all around our state.

- During our Tourist season, the Chamber office is often open 7 days a week. The lobby is open 24/7 and is stocked with all of the information about Grant County and our surrounding areas.

- We receive phone calls and emails from people who don't rely on technology for their information and send out a lot of information packets year around.

- Transient Room Tax Revenue has increased 60% in the last five year, because more people are staying in our county's lodging facilities.

- The City of John Day is currently working with a hotel investment group from central Oregon to build $6 million dollar motel in John Day. Would there be a need for this if tourism was not thriving in Grant County?

- The owner of the local Brew Pub reported last summer that receipts for summer months were substantially higher that the same months the previous year.

- We support and work with regional partners such as other Chambers, Eastern Oregon Visitors Association, John Day River Territories and Travel Oregon.

- We are in the process of designing a new logo, brand, and marketing strategy for Grant County that will benefit all of our communities.