

Q. Answer (5 = Superior, 4= High Qual.; 3 = Standard Qual.; 2 = Just Okay; 1 = Don't Like It)

1. How would you rate the flavor, texture and overall quality of our mini red romaine? 4.5

2. How would you rate the flavor, texture and overall quality of our green romaine? 4.4

3. How would you rate the flavor, texture and overall quality of our rex butterhead? 4.6

4. Assume all three were priced equally and affordably. Enter a number for how frequently per week and per month you would consume each variety.

	Per Week	Per Month
Mini Red Romaine	1	3
Green Romaine	1	4
Butterhead	0.76	3

5. If you were buying our produce for yourself or your family, indicate how much you would be willing to pay for each variety per head of lettuce.

	Price
Mini Red Romaine	\$2.16
Green Romaine	\$2.21
Butterhead	\$3.32

6. How would you rate the flavor, texture and overall quality of our tomatoes? 4.7

7. Assume all were priced equally and affordably. Enter a number for how frequently per week and per month you would consume each variety.

	Per Week	Per Month
Vine Tomatoes (per pint)	2	9
Slicer Tomatoes (per lb.)	2	7
Cucumbers (per each)	1	6

8. If you were buying our produce for yourself or your family, indicate how much you would be willing to pay for each variety crop variety.

	Price
Vine Tomatoes (per pint)	\$3.91
Slicer Tomatoes (per lb.)	\$4.00
Cucumbers (per each)	\$1.22

9. Would you be interested in purchasing a salad pack directly from the city at a discount price?

Yes	16	94%
No		
It Depends	1	6%

Are you driving our neighbors, who grow gardens and are offering similar packages, without city support, out of business?; Freshness would be assured if buying directly  
 Comments: from the greenhouse; Need more tomatoes;

10. If you Answered "Yes" or "It Depends" would you be interested in a subscription?

Yes	15	88%
No		
It Depends	2	12%

If you answered "It Depends", or would please do so: negatively impact local CSA options;

11. If the City were offering an herb pack, which herbs would you be most interested in buying, and how frequently?	Per Week	Per Month	% of Surveys
Basil	2	21	124%
Cilantro	5	20	118%
Oregano	0.5	10.5	62%
Rosemary	1.5	8.5	50%
Mint	0.5	8	47%
Dill		6	35%
Thai Basil	1	6	35%
Chamomile		1.5	9%
Other: Parsley		1.5	9%
Anise		1	6%
Other: Thyme		1	6%
Lemon balm			0%
Other: Tarragon	1		0%

Excellent!; We love the Food. Yum. I want some more tomatoes right now!!; This is a great thing you are doing. Love the option to buy direct!; Our family consumes a lot of fruit and berries year round. Even having strawberries at a cheaper price than what Chesters provides would be great; The Tomatoes were the Bomb! The green romaine was just the right size for a salad dinner for the four of us. Thank you and can't wait for more of your yummy produce. Thank you!; Thank you for sharing the wonderful produce!; Tomatoes are Super, Superior, Best I've ever had!! I would eat them daily - they are that good!; It would be great to have these at the food bank but the dilemma is distribution is only once per month. I think the community would be able to come pick up produce at the greenhouse. Thank you for sharing

Any other questions/comments: your produce with us; It seems to last longer with roots;

Final Question. Do you like buying the produce with the root system intact?

Yes	13	76%
No		
Indifferent/It depends	4	24%