

John Day 2045: Community Vision Survey

The City of John Day wants to know what you love about this community now and what you hope for its future. This survey will ask you to think about John Day in the present and the future. To do that, first we will ask what you feel are the community's current strengths and challenges. Then, we will ask you to imagine life in John Day in 2045 and share, what does it look like? Sound like? Feel like?

We want to know: **What do you hope for John Day's thriving future?**

This information will be used to develop a city-wide Community Vision. From the input gathered in this process, broad and descriptive vision statements will be developed to define the ideal John Day in 2045. The vision statements will help guide the City and other partners towards the community's shared goals for John Day. Your survey responses will be collected by Jensen Strategies, an Oregon based local government consulting firm, on behalf of the City of John Day. Responses will be incorporated into summary themes or quotes, but will not individually identify anyone.

Surveys are due by Tuesday October 14, 2025

The following survey should take 10-15 minutes to complete. Completed surveys with contact information provided will be entered for a chance to win a \$50 gift card!

NOTE: One entry per person, please submit either a digital or paper copy survey, not both. If you would prefer to type your responses, please complete your survey online at www.surveymonkey.com/r/johnday2045

For questions, help with survey language or other accommodation, or other issues completing the survey, please contact Amelia Wallace at Jensen Strategies (amelia@jensenstrategies.com) or cityofjohnday@johnday-or.gov.

Your input is essential to this work, THANK YOU!



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Tell us about yourself!

Please share a little information about yourself so we know who we are hearing from.

*** 1. Which describes you?** (Select one)

- ☐ I live in John Day
- ☐ I live within 15 miles of John Day
- ☐ I live near but more than 15 miles outside of John Day

2. What connects you to John Day? (Select all that apply)

- ☐ I go to school in John Day
- ☐ I work in John Day
- ☐ I own a business in John Day
- ☐ I worship in John Day
- ☐ I volunteer in John Day
- ☐ I visit for shopping, play, recreation, or other entertainment
- ☐ I visit for basic needs and services
- ☐ Other (please specify)

3. How long have you lived in or near the John Day community? (Select one)

- ☐ Less than 1 year
- ☐ 1-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years
- ☐ Prefer not to say

4. How old are you? (Select one)

- ☐ Under 18
- ☐ 18-29
- ☐ 30-39
- ☐ 40-49
- ☐ 50-59
- ☐ 60+
- ☐ Prefer not to say

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John Day Today

Please take a moment to think about the John Day community today – the place you and your fellow community members live, work, and/or play. What is going well? What are you concerned about? Think broadly about John Day: Schools, businesses and industry, neighborhoods, parks and recreation, community attractions and events, what else?

5. What are the 3 things you appreciate most about John Day? (Share up to three)

1.

2.

3.

6. What are the 3 biggest challenges facing John Day right now? (Share up to three)

1.

2.

3.

7. What makes John Day special? How is it unique and different from other places?

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John Day Tomorrow

Now, we'd like you to think about the future of John Day, all the way out to the year 2045. The next questions are about what you imagine when you think about the best version of John Day 20 years from now. What is different and what is the same? Overall, what do you hope John Day will look and feel like?

8. What 3 words or phrases best describe the John Day you'd like to see 20 years from now? (Share up to three)

1.

2.

3.

9. How do you hope people will describe the City of John Day in 20 years? What would you want it to be known for?

10. What kind of work or investments do you think will be important to achieve this vision?

11. Thinking about your answer to question #10 what role do you think the City of John Day specifically can play in that work?



12. Is there anything else would you like to share as part of your vision for John Day's future?



Thank You!

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Reminder! All survey takers who submit by October 14, 2025 are eligible to win a \$50 gift card!

Please enter your contact information to be entered for a chance to win. This giveaway is being administered by the City of John Day. Winner will be notified by November 1, 2025. Your contact information will not be attributed to your survey responses. Terms and conditions apply:

- One winner will be selected at random
- No cost to enter
- Chances of winning are dependent on the number of entries received
- One entry per person

13. Name (First and Last)

14. Email address

15. Phone number